



MF
L A M E Y
GROUP LLC

Providing U.S. & International Event
Management and Trade Promotion Services.

www.mfmlamey.com



A CAPABILITIES STATEMENT

OVERVIEW

MFM Lamey Group, LLC produces meetings and events for a variety of clients, including associations, governmental agencies and corporations, as well as *TradeMeetings.com* business conferences. With a multilingual staff and offices in Miami, FL, and Washington, DC, MFM Lamey Group and our *TradeMeetings.com*, *USGOVMeetings.com*, and *MFM Association Meetings* departments provide complete turnkey event production, including programming, research, marketing and logistics management. We specialize in *rapid response* solutions to urgent client needs. Our project portfolio includes a broad range of events from national and international association conferences to international trade promotion events such as trade missions, workshops, conferences and consulting. *MFM Trade Promotion* helps clients strategically position themselves in key markets.

EVENT PRODUCTION

Our team has broad experience in international conference and event management and has organized events in over 40 countries, including diverse destinations such as New Orleans, LA; Cape Town, South Africa; Brussels, Belgium; Amman, Jordan; Washington, D.C., Chicago, IL; Bangkok, Thailand; Cairo, Egypt; Shanghai, China; Marrakech, Morocco; Buenos Aires, Argentina, Kathmandu, Nepal, San Francisco, CA, and Istanbul, Turkey.

MFM Lamey Group's expertise covers all aspects of event project management, including:

- **U.S. & International Conference and Event Production**
- **Program Research and Design, Marketing and Communications**
- **Venue Site Selection, Contracting and Logistics Management, including Registration and Destination Management Services**

EXPERIENCE

MFM Lamey Group (including work as MFM Group) has produced and marketed a variety of high profile national and international events. Many assignments were carried out under tight time frames and in remote locales.

Government Experience — A key area of expertise for MFM Lamey Group is management of government events. Since 1996, MFM Lamey Group's *TradeMeetings.com* has been an indefinite quantity contractor (IQC) with the U.S. Trade and Development Agency (USTDA). We have organized over 50 conferences, workshops and trade missions and produced project research on billions of dollars in infrastructure and investment projects for USTDA. In addition, the Export-Import Bank of the U.S., U.S. Department of State, and the Overseas Private Investment Corporation have engaged us to undertake event management and marketing for over 20 events in the United States and abroad. MFM Lamey Group, LLC is a GSA Contractor (#GS 07F0290X) under SIN 541-D Advertising and Integrated Marketing Solutions for Conference, Events and Trade Show Planning Services and SIN 541-2000 Other Direct Costs.

Association Experience — Our work includes Internet Society meetings, American Association of Occupational Health Nurses' Annual Meeting, AACSB International Association for Collegiate Schools of Business *Global Forum on Management Education*, Flexographic Technical Association meetings in the U.S. and Canada, International Advertising Association and management of the meetings department of American Society for Clinical Laboratory Science.

Corporate Experience — Our corporate work includes Omega Resources Group, and a series of events for clients of a major advertising agency, including Sanofi-Aventis, World Economic Forum, Nigeria Meets the World Summit, the King of Jordan, and Young Arab Business Leaders Forum. Through our TradeMeetings.com department, we have produced our own proprietary conferences for key corporate audiences, such as the *E-Security Conference for Banking Officials* held in New York, *Innovations in Hispanic Marketing Conferences* in Miami, *Kids and Youth Marketing Conferences* in Chicago, and *Entertainment and Media Forums* in Miami and Los Angeles.

INTERNATIONAL TRADE PROMOTION

MFM Lamey Group has developed expertise in a broad range of international trade sectors, including information and communications technology, aviation, power and energy, infrastructure and customs. We have developed resource materials, conducted event marketing, and managed events representing billions of dollars in infrastructure and investment projects in the United States and around the world.

OUR ADVANTAGE

MFM Lamey Group's extensive experience helps us to effectively understand the needs of clients, develop programs that reflect those needs and deliver a final product that exceeds client expectations. We have extensive event marketing and communication experience, which we bring to bear exclusively on client meeting event assignments for which we are engaged. Our staff has the ability to not only take care of the logistics of a conference, but also to assist in program development, marketing and communications strategies. We easily interface with senior officials and staff. We pride ourselves in delivering a highly professional and personalized level of service.

OUR STRENGTHS

MFM Lamey Group believes our greatest strengths are our responsiveness, experience, industry relationships and expertise, including marketing and protocol. Having organized events at the highest levels of governments and corporations, we bring a sophisticated and multidisciplinary approach that enhances a client's ability to organize important events that serve the needs of its stakeholders

SUMMARY

We would welcome the opportunity to provide a proposal for your organization's requirements. Please feel free to contact: **Dan Lamey, CAE, President**, or **Christopher Schaffer, Vice President** at **+1.305.779.0548**, in Miami, FL. In Washington, DC, you can contact **Pamela Peseux, Director of Sales and Marketing** at **+1.202.347.2725**. You can also call **+1.866.636.7350** (Toll Free in the U.S. and Canada).



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